

SPONSORSHIP BROCHURE



tnc20

8-12 June 2020 | Brighton, UK

GÉANT

2019 OVERVIEW

[WHAT IS GÉANT?](#)

[WHAT IS TNC?](#)

[WHY TNC?](#)

[PROGRAMME AT A GLANCE](#)

[SPONSORSHIP](#)

[ADDITIONAL OPPORTUNITIES](#)

[PREVIOUS SPONSORS](#)

2019 OVERVIEW



4 PLENARY
TALKS

+40 SIDE
EVENTS

70 COUNTRIES
REPRESENTED

157 SPEAKERS

805 PARTICIPANTS

2019 OVERVIEW

WHAT IS GÉANT?

WHAT IS TNC?

WHY TNC?

PROGRAMME AT A GLANCE

SPONSORSHIP

ADDITIONAL OPPORTUNITIES

PREVIOUS SPONSORS

WHAT IS GÉANT?

**GÉANT ENABLES NATIONAL RESEARCH
AND EDUCATION NETWORKS (NRENS)
AND RESEARCH COMMUNITIES ACROSS
EUROPE, AND THE REST OF THE WORLD,
TO TRANSFORM THE WAY THEY COLLABORATE
ON GROUND-BREAKING RESEARCH.**

GÉANT plays a fundamental role in Europe's e-infrastructure, delivering the pan-European network for scientific excellence, research, education and innovation. Through its range of catalogue of connectivity, collaboration and identity services, GÉANT provides users with highly reliable, unconstrained access to computing, analysis, storage, applications and other resources. GÉANT also provides a forum for collaboration, innovation and knowledge-sharing to foster the development of Internet technology and associated services for research and education.



2019 OVERVIEW

WHAT IS GÉANT?

WHAT IS TNC?

WHY TNC?

PROGRAMME AT A GLANCE

SPONSORSHIP

ADDITIONAL OPPORTUNITIES

PREVIOUS SPONSORS

WHAT IS TNC?

TNC is the largest and most prestigious European research networking conference. Once a year, TNC brings together over 800 of the leading figures and decision-makers from NREN organisations, research institutions, technology industries, government representatives, and some of the world's premier networking and IT engineers. Together, TNC participants control a very substantial part of the annual information technology budget.

Through keynote speeches by renowned specialists, varying parallel sessions, demonstrations and presentations, the conference presents participants with a unique overview of the latest developments in networking, both in the technical field and in the area of application and management for research and education. Attendees represent a wide range of technical disciplines and interests, including the latest networking technologies, cloud, trust and identity, security and community engagement.



TNC20'S THEME, MAKING WAVES, REFERS TO THE TRANSFORMATIVE AND DISRUPTIVE CAPABILITIES THAT DIGITAL TECHNOLOGIES ACROSS NETWORKING, TRUST & IDENTITY AND CLOUD SERVICES, CAN DELIVER FOR RESEARCH AND EDUCATION.

[2019 OVERVIEW](#)

[WHAT IS GÉANT?](#)

[WHAT IS TNC?](#)

[WHY TNC?](#)

[PROGRAMME AT A GLANCE](#)

[SPONSORSHIP](#)

[ADDITIONAL OPPORTUNITIES](#)

[PREVIOUS SPONSORS](#)

WHY TNC?

TNC provides you with a forum to present your products and services to a community of early adopters. By sponsoring TNC you will expand your business opportunities while shaping the future of research and education, bringing forth priceless rewards for your company and your networks. At TNC you will be able to present your solutions to key influencers and decision-makers in the fields of education, science and technology whilst increasing your visibility and learning about new markets. As a sponsor you will be able to:

- Get exposure in the European and global research and education networking community.
- Build new relationships.
- Present your technical solutions to the experts in the field.
- Learn about the latest technology and service developments relevant to research and education.
- Join some of the world's leading research networking executives, driving innovation and sparking creativity.
- Expand your business opportunities and meet leading thinkers in the global research networking community.



[2019 OVERVIEW](#)

[WHAT IS GÉANT?](#)

[WHAT IS TNC?](#)

[WHY TNC?](#)
















[PROGRAMME AT A GLANCE](#)

[SPONSORSHIP](#)

[ADDITIONAL OPPORTUNITIES](#)

[PREVIOUS SPONSORS](#)

PROGRAMME AT A GLANCE

	MON 08 JUNE	 SIDE MEETINGS					
CONFERENCE DAY 1	TUE 09 JUNE	 EXHIBITION LOUNGE OPEN	 OPENING PLENARY	 LIGHTNING TALKS	 PARALLEL SESSIONS	 OPENING RECEPTION	 KICK-OFF PARTY
CONFERENCE DAY 2	WED 10 JUNE	 PARALLEL SESSIONS	 WEDNESDAY PLENARY	 LIGHTNING TALKS	 CONFERENCE DINNER		
CONFERENCE DAY 3	THU 11 JUNE	 PARALLEL SESSIONS	 CLOSING PLENARY	 EXHIBITION LOUNGE CLOSES			
	FRI 12 JUNE	 SIDE MEETINGS					

2019 OVERVIEW

WHAT IS GÉANT?

WHAT IS TNC?

WHY TNC?

PROGRAMME AT A GLANCE

SPONSORSHIP

Platinum

Gold

Silver

Bronze

Included in sponsorship

Floor Plan

ADDITIONAL OPPORTUNITIES

PREVIOUS SPONSORS

Platinum



5 FULL CONFERENCE
PASSES

12m² EXHIBITION
SPACE

3 SERVICE
WEBINARS

2 TWO PAGE ADVERTORIALS
IN CONNECT MAGAZINE

3 days MEETING
ROOM

1 PLASMA DISPLAY
SCREEN INCLUDED

+ CONFERENCE BRANDING
PROFILE IN
CONFERENCE NEWSLETTER

2019 OVERVIEW

WHAT IS GÉANT?

WHAT IS TNC?

WHY TNC?

PROGRAMME AT A GLANCE

SPONSORSHIP

Platinum

Gold

Silver

Bronze

Included in sponsorship

Floor Plan

ADDITIONAL OPPORTUNITIES

PREVIOUS SPONSORS

Gold



3

Full Conference Passes

8m²

Exhibition space

Conference branding

2

Service webinars

1

Advertorial one page

1

Advertorial spread
two page

Silver



2

Full Conference Passes

6m²

Exhibition space

Conference branding

1

Service webinar

1

Advertorial one page

Bronze



1

Full Conference Pass

4m²

Exhibition space

Conference branding

1

Service webinar

1

Advertorial one page

2019 OVERVIEW

WHAT IS GÉANT?

WHAT IS TNC?

WHY TNC?

PROGRAMME AT A GLANCE

SPONSORSHIP

Platinum

Gold

Silver

Bronze

Included in sponsorship

Floor Plan

ADDITIONAL OPPORTUNITIES

PREVIOUS SPONSORS

INCLUDED IN SPONSORSHIP

Conference Passes



The number of full conference passes depends on the sponsorship level. These will grant access to all sessions on the conference days, all catering, Opening Reception, Conference Dinner and Kick-Off Party.

Exhibition Space



Depending on what package is selected, the booth will come with a backwall branded with your logo/design. A basic table with two chairs is included in the price.

Meeting Room



A dedicated meeting room is available for each platinum sponsor during the three conference days.

Conference Branding



Your company name and logo feature prominently on all conference and promotional materials, and on the TNC website.

2019 OVERVIEW

WHAT IS GÉANT?

WHAT IS TNC?

WHY TNC?

PROGRAMME AT A GLANCE

SPONSORSHIP

Platinum

Gold

Silver

Bronze

Included in sponsorship

Floor Plan

ADDITIONAL OPPORTUNITIES

PREVIOUS SPONSORS

FLOOR PLAN



2019 OVERVIEW

WHAT IS GÉANT?

WHAT IS TNC?

WHY TNC?

PROGRAMME AT A GLANCE

SPONSORSHIP

ADDITIONAL OPPORTUNITIES

PREVIOUS SPONSORS

ADDITIONAL SPONSOR OPPORTUNITIES



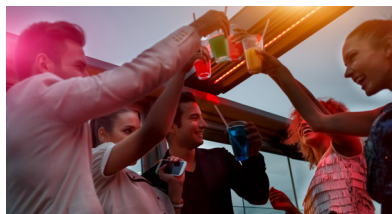
Opening Reception

€P.O.A.

The Opening Reception will be held at the TNC20 venue at the end of day 1 and provides the first chance for all attendees to meet old friends and make new ones.

The Kick-off party moves the action to a top venue in Brighton and really gets the party started with music and dancing late into the night.

Both of these events offer sponsors the chance to get their message in front of the TNC attendees. Please speak with us to discuss opportunities.



Kick-Off Party

€P.O.A.



Branded Coffee Bar

€9.000

Everyone loves coffee and attendees will love your cool classic barista coffee van featuring your branding both on the van and the coffee cups. The van is only available to platinum sponsor on booth #1 and almost doubles your presence at the venue.



Technical Workshop

€P.O.A.

TNC gives you a unique opportunity to get your message across to the R&E community and a technical workshop allows you to really communicate with your key audience. Held on Monday afternoon, these workshops have been hugely popular.

[2019 OVERVIEW](#)

[WHAT IS GÉANT?](#)

[WHAT IS TNC?](#)

[WHY TNC?](#)

[PROGRAMME AT A GLANCE](#)

[SPONSORSHIP](#)

[ADDITIONAL OPPORTUNITIES](#)

[PREVIOUS SPONSORS](#)

PREVIOUS SPONSORS

PLATINUM



GOLD



SILVER



BRONZE



*tnc*20

8-12 June 2020 | Brighton, UK



For more information
please contact us:

TNC-SPONSORSHIP@LISTS.GEANT.ORG
TNC20.GEANT.ORG

geant.org 



[@GEANTnews](https://twitter.com/GEANTnews)



[@GEANTcommunity](https://www.facebook.com/GEANTcommunity)



[linkedin.com/
company/geantnetworks](https://www.linkedin.com/company/geantnetworks)